



STAKEHOLDER
FORUM

Stakeholder Forum

FOR A SUSTAINABLE FUTURE

ESDN/EEAC Joint Meeting

Paris – 12-13 Nov 2015

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Stakeholder Engagement



- Stakeholders = ‘those groups who can affect or are affected by the achievements of an organisation’s purpose’*

Types and Characteristics of Stakeholder Engagement**

	Crisis	Consultation	Collaboration
Approach?	Reactive	Proactive	Interactive
Style?	Vulnerable	Anticipate	Encourage
Intensity?	Episodic	Regular	Continuous
Attitude?	Hostile	Defensive	Adaptive

*Freeman. *Strategic management: A stakeholder approach*. Pitman (1984).

**adapted from Cranfield University’s *Stakeholder Engagement: A Road Map to Meaningful Engagement*

SDGs and Stakeholders



- Multi-stakeholder engagement recognised as necessary for delivery of SD and SDGs
- Stakeholder play many different roles in SDGs:

<u>Stage</u>	<u>Role</u>
Design	Expert Input
	Raising Ambition
Delivery	Implementation
	Monitoring and Review
	Accountability



Universality Report



UNIVERSAL SUSTAINABLE DEVELOPMENT GOALS

Understanding the Transformational
Challenge for Developed Countries

REPORT OF A STUDY BY STAKEHOLDER FORUM
MAY 2015

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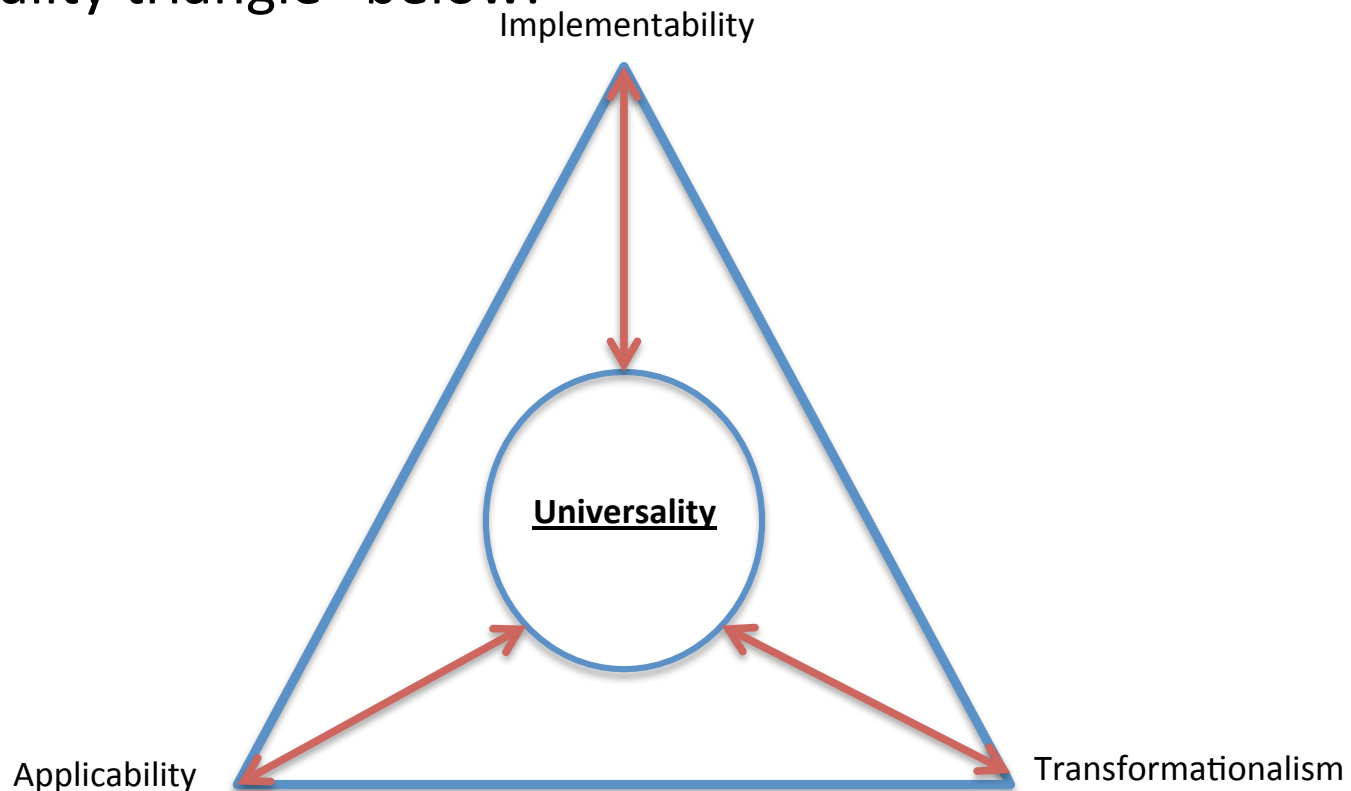
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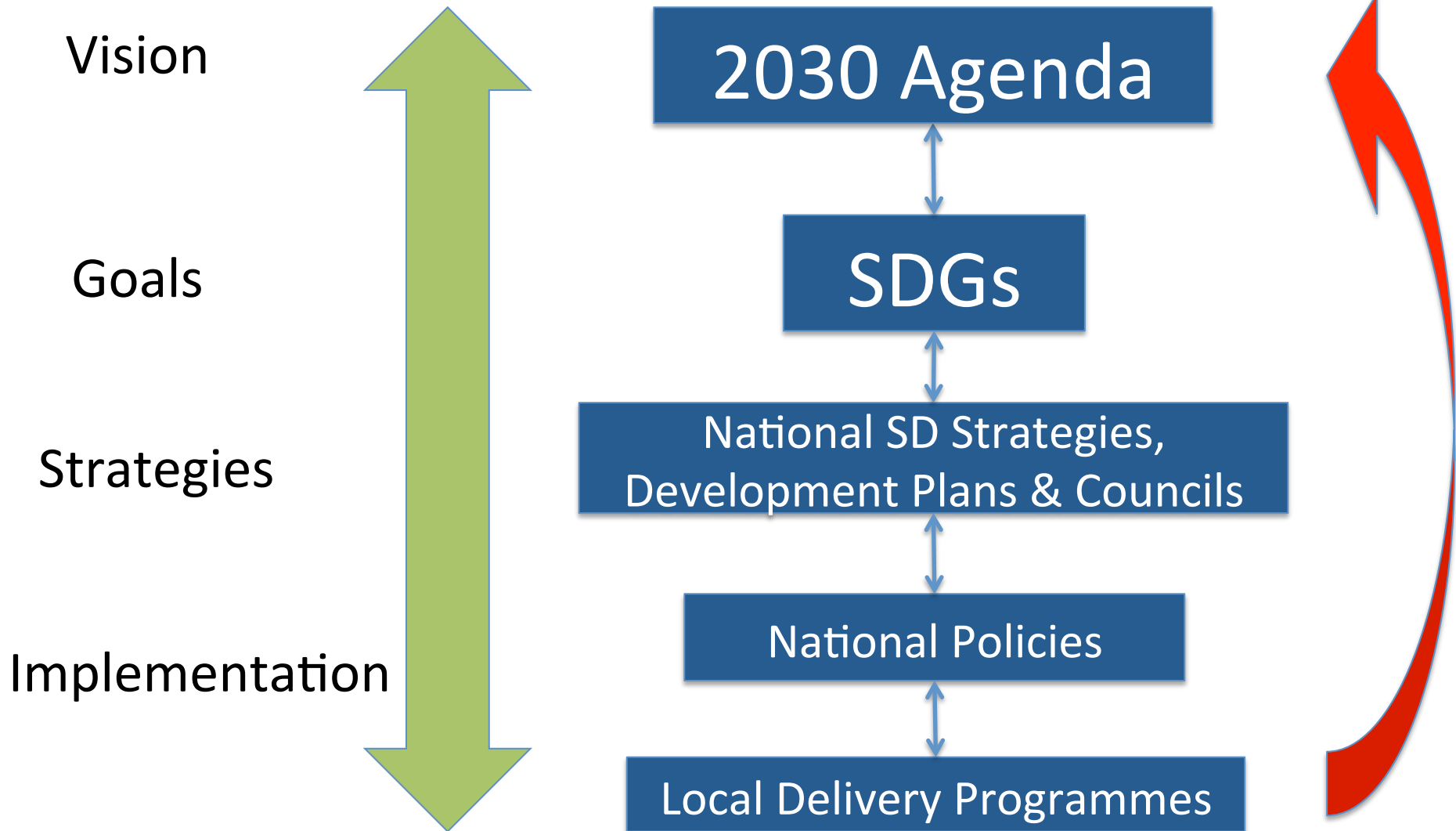
The “Universality Triangle”

Understanding whether universality is truly achieved is a product of *implementability, applicability and transformationalism*; this applies both to the entire framework as well as to each individual goal. This “triple relationship of universality” is express in the “universality triangle” below:





Vertical Alignment



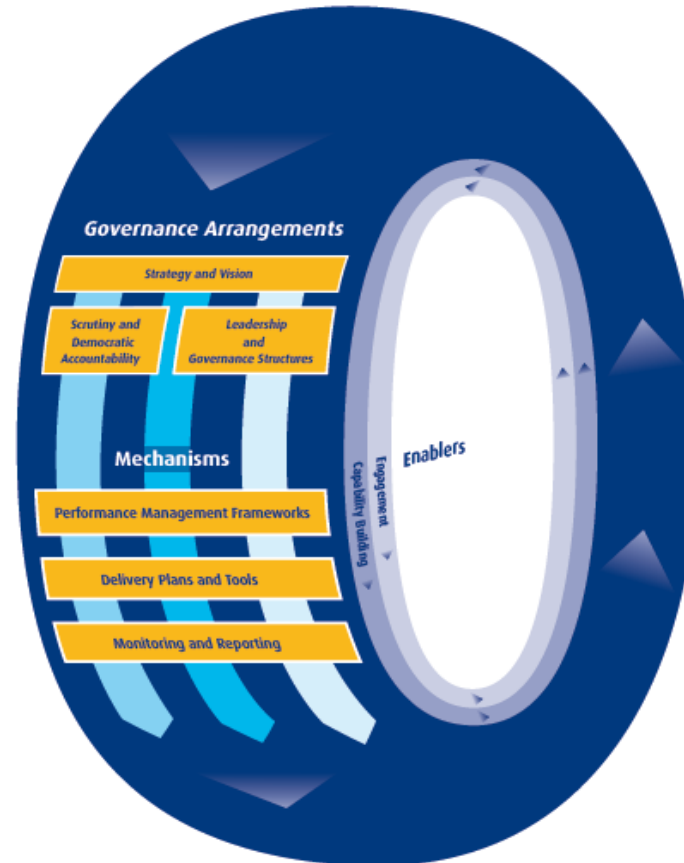
Stakeholder and Implementation



- Better progress made when true engagement results in combine bottom-up and top-down approaches, e.g. a national SD strategy is complemented by a “societal commitment” .
- Engagement must be continuously maintained at all stages, e.g. from problem analysis through the co-production of strategies and plans through to partnerships for implementation and monitoring.
- Stakeholders must be actively involved in a a regular cycle of monitoring and review of strategies and progress.
- Participatory accountability driven by input of stakeholder expertise in data collection, statistical monitoring and reporting

The Policy Cycle

- Importance of capacity building and stakeholder engagement as two key enablers and drivers to “seek to create momentum, deliver action and constructively use learning”* to advance sustainable development.



*Pg. 16, *Governing for the Future: The Opportunities for Mainstreaming Sustainable Development*, UK Sustainable Development Commission, London, UK, 2011.



SD Governance Elements

The Fundamentals of Governance

- 1) Conceptualization and Decision-Making
- 2) The Science-Policy-Society Interface

The Human Dimensions of Governance

- 3) Institutional Arrangements and Legal Mechanisms
- 4) Stakeholder Engagement and Participation
- 5) Communications and Awareness Raising
- 6) Human and Civic Rights

The Mechanics of Governance

- 7) Strategy, Planning and Budgets
- 8) Monitoring and Reporting
- 9) Transparency, Access to Information & Justice and Accountability
- 10) Adaptability

European SD Forum



- Provide a platform for stakeholders to formally engage collaboratively with the Commission on the preparation of the EU's 2030 Agenda plans
- Undertake a complementary exercise to develop a “European Society’s Commitment to Sustainable Development” (similar to the Finish approach) to ensure meaningful engagement of a much wider range of stakeholders in Europe.
- Establish formal links with individual National SD councils or with their network
- Work with stakeholders throughout Europe raise awareness of the SDGs and explain the implications and benefits





Thank You

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